

The global investment banking advisor for Asia

# Asian healthcare services Time to look beyond COVID-19

July 2022

## **Executive summary**

As an increasing number of countries in Asia achieve a vaccination rate of 80%, they are gradually removing COVID-19 related social and border restrictions. It is time to revisit the fundamentals and attractiveness of the Asian healthcare services industry

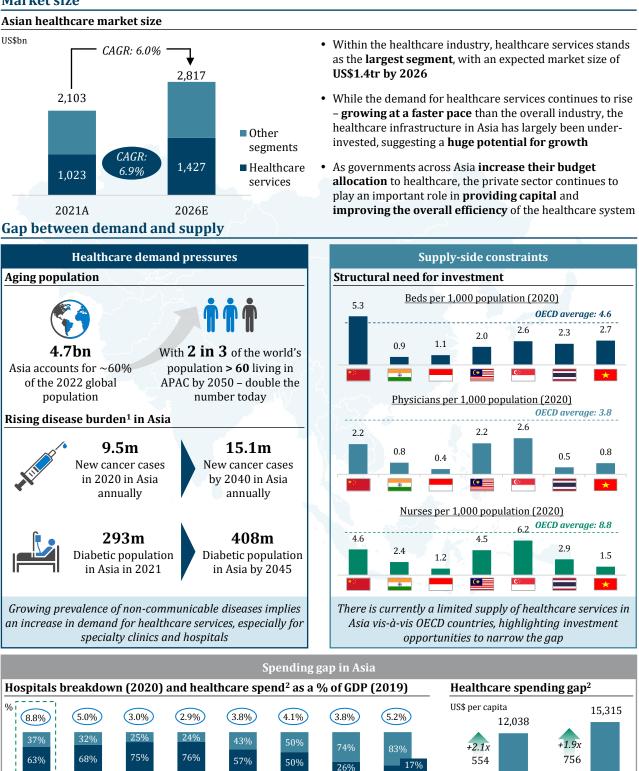
#### Key takeaways

<ul> <li>Demand for healthcare services in Asia will continue to rise – the segment is growing at a faster pace than the overall healthcare industry although healthcare infrastructure has been largely under-invested historically</li> <li>The Asian healthcare services market is expected to grow at a CAGR of 6.9% from 2021 to 2026, becoming a US\$1.4tr market</li> </ul>
• Even as governments across Asia <b>increase their budget allocation to healthcare</b> , the <b>private sector</b> continues to play an important role in <b>providing capital</b> and <b>improving the overall efficiency</b> of the healthcare system
• Financial sponsors have been, and will continue to be, active buyers of quality hospital and healthcare services assets
• Sponsors have been involved in 25% of healthcare services transactions from 2017 to 2021
• The global <b>dry powder</b> of private equity funds reached <b>a new record of US\$1.8tr</b> in February 2022 following a record year of fundraising activities
• Asian M&A activity in the next two to three years will continue to be strong, driven by consolidation and bolt-on acquisitions by strategic players in their core markets and investments by financial sponsors into both platform and growth companies



## Asian healthcare services market snapshot

The Asian healthcare market size is expected to reach US\$2.8tr by 2026, driven by a growing population, rising affluence, and a mounting disease burden



#### Market size

OECD

Private Hospitals (%)
 Public Hospitals (%)
 Healthcare Spend (% of GDP)
 Sources: L.E.K. Consulting, WHO, JPMorgan, International Diabetes Federation, Fitch, OECD, Singapore Business Review

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Notes: (1) For non-communicable diseases; (2) Includes both public and private health expenditure

2026

Asia North America

2021

## Post-COVID market insights – Southeast Asia<sup>1</sup>

*Post COVID-19, hospital groups in SEA will focus on their core markets to drive growth in the near term. Financial sponsors will continue to be active buyers of quality hospital assets* 

#### Key statistics<sup>1</sup>

Population <sup>2</sup>	594m
Population > 65 y.o. <sup>2</sup>	45m
Hospital beds per 1,000 population <sup>3</sup>	1.7
Doctors per 1,000 population <sup>3</sup>	1.3
Nurses per 1,000 population <sup>3</sup>	4.2
Private healthcare spend per capita <sup>4</sup>	US\$114
Public healthcare spend per capita <sup>4</sup>	US\$134

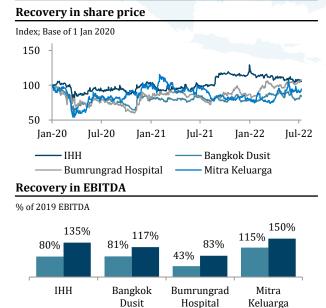
#### **Overview and outlook**

- The private health sector in Southeast Asia is **well-developed** with established, **leading medical groups** in the region such as IHH, Raffles Medical Group, Bumrungrad International Hospital, etc.
- With most of Southeast Asian countries moving toward **co-existence with COVID-19** and economic activities largely back to normal, private hospital groups are seeing a **recovery of local patient flows** with a hope for the **return of medical tourism** this year and **future expansion of operations** outside of SEA (e.g., China)
- EBITDA now exceeds pre-pandemic levels for most peers, and share prices have remained resilient through volatile market conditions given the **essential nature of healthcare services** and **pent-up demand**
- In the near term, private hospital groups will continue to **focus on their core markets** in regions where they expect **significant growth** and **opportunities for operational improvements**
- We expect that M&A activity in the next 2-3 years will center around **horizonal consolidation** to recognize synergies, **bolt-on acquisitions** to add clinical specialties, and **expansion of referral network**

#### Valuation environment - transaction comparables

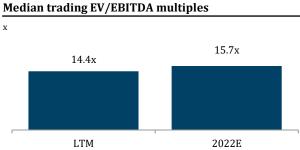


#### Strong recovery from COVID-19



## Valuation environment





Sources: L.E.K. Consulting, WHO, JPMorgan, Fitch, Worldbank Notes: (1) Includes Indonesia, Malaysia, Philippines, Singapore, Thailand, and Vietnam; (2) As of 2021; (3) As of 2020; (4) As of 2019; (5) Includes deals without multiple disclosed; (6) Undisclosed

■ 2020A ■ 2022E

## Post-COVID market insights – Greater China<sup>1</sup>

Specialty hospitals will generate stronger investor interest; Sponsors with hospital platforms, listed hospital groups, and insurance/tech companies are becoming more active buyers

#### Key statistics<sup>1</sup>

<b>n n</b> Population <sup>2</sup>	1,419m
Population > 65 y.o. <sup>2</sup>	184m
Hospital beds per 1,000 population <sup>3</sup>	5.3
Doctors per 1,000 population <sup>3</sup>	2.2
Nurses per 1,000 population <sup>3</sup>	4.6
Private healthcare spend per capita <sup>4</sup>	US\$227
Public healthcare spend per capita <sup>4</sup>	US\$288

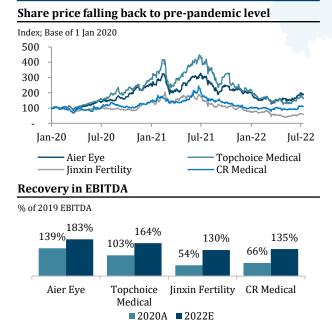
#### **Overview and outlook**

- Despite the recent COVID-19 outbreak, the healthcare services segment is **expected to recover quickly** given its fundamental nature of business
- Since mid-2021 healthcare valuations have contracted in China given investor fears that regulators may crack down on healthcare companies
- There is strong investment appetite for **specialty hospitals**, including **"hard-to-treat"** specialties that have high entry barriers and are complementary to public hospitals (e.g., oncology, cardiology, neurology), and specialty hospitals with **out-of-pocket payments** and room for standardisation (e.g., ophthalmology, dental)
- Hospital groups and chains are gaining scale via acquisition, with hospital chains attracting higher valuations than standalone hospitals
- The **investor universe is increasingly focused** with active buyers being PEs with hospital platforms, listed hospital groups, insurance companies, tech companies<sup>7</sup>, and sovereign wealth funds<sup>7</sup>
- Hospital operators are clustering in top-tier cities (e.g., Beijing, Shanghai) and regions with net population inflows (e.g., Zhejiang province, Yangtze River Delta, the Greater Bay Area, Chengdu, Chongqing)

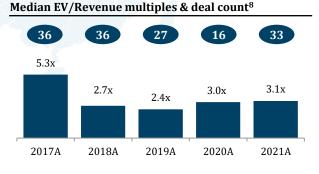
#### Valuation environment - transaction comparables



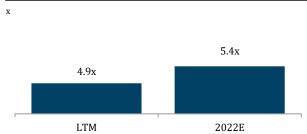
#### Normalization from COVID-19



#### Valuation environment



#### Median trading EV/Revenue multiples



Sources: L.E.K. Consulting, WHO, JPMorgan, Fitch, Worldbank Notes: (1) Includes Mainland China and Hong Kong; (2) As of 2021; (3) As of 2020; (4) As of 2019; (5) United Family Healthcare became New Frontier Health after being acquired by New Frontier Group in 2019; (6) Undisclosed; (7) Tech companies and sovereign wealth funds are primarily participating in capital raises as minority investors; (8) Includes deals without multiple disclosed

## Post-COVID market insights - India

Indian healthcare services industry offers vast opportunities for investment in both urban and rural areas

#### **Key statistics**

<b>†††</b> Population <sup>1</sup>	1,358m
<b><math>\dot{\mathbf{n}}</math> <math>\dot{\mathbf{n}}</math></b> Population > 65 y.o. <sup>1</sup>	94m
Hospital beds per 1,000 population <sup>2</sup>	0.9
Doctors per 1,000 population <sup>2</sup>	0.8
Nurses per 1,000 population <sup>2</sup>	2.4
Private healthcare spend per capita <sup>3</sup>	US\$41
$\widehat{\coprod} Public healthcare spend per capita3$	US\$20

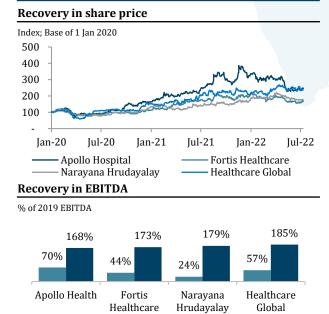
#### **Overview and outlook**

- The market size of India's healthcare industry has been growing at a CAGR of ~22% from 2016 to 2021, with the total addressable market expected to reach US\$372bn in 2022
- Healthcare has become **one of the largest sectors** of the Indian economy, in terms of **both revenue** and **employment**
- Hospital businesses account for ~80% of the overall healthcare industry in India
- India aims to achieve **3 beds per 1,000** people by **2025**, implying an additional **3m beds** will be needed
  - India's hospital/medical infrastructure subsector offers ~600 active investment opportunities worth ~US\$26bn under the NIP<sup>4</sup>
  - Private hospital players are moving into tier 2 / tier 3 locations
  - **Growth of multi-specialty** and **single-specialty hospitals** has taken place mainly on the back of **private equity funding**
- The hospital and diagnostics sub-sector received **US\$6.7bn** of FDI inflows between 2000 and 2020

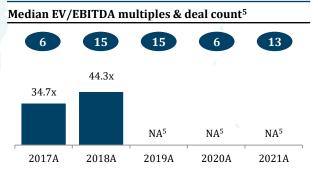
#### Valuation environment - transaction comparables



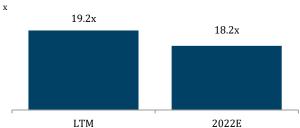
#### Strong recovery from COVID-19



#### Valuation environment



#### Median trading EV/EBITDA multiples



Sources: L.E.K. Consulting, WHO, JPMorgan, Fitch, Worldbank, India Investment Grid

■ 2020A ■ 2022E

Notes: (1) As of 2021; (2) As of 2020; (3) As of 2019; (4) National Infrastructure Pipeline – as of 11 July 2022; (5) Includes deals without multiple disclosed

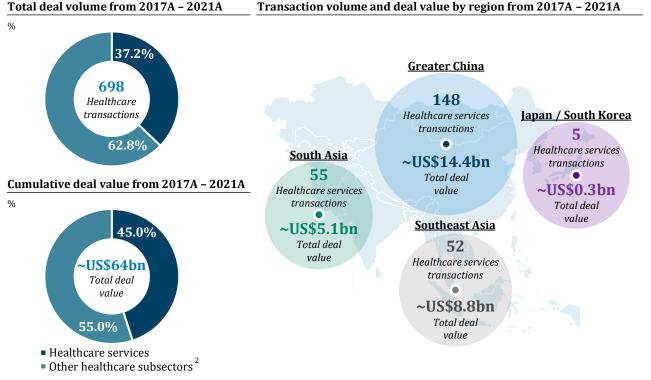
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## Value proposition of hospital assets and M&A activities

Hospital operators have been repositioning their healthcare services businesses to appeal better to end-consumers and investors, with a view to boost valuation

#### Key considerations and factors affecting positioning and competitiveness of hospital assets

2 Regulatory environment and support 1 Geographic location and macro environment • Economic development stage of the country and Favourable government policies and preferential tax policies for the private health sector region · Per capita disposable income and local population's • Inclusion in the national insurance/government's willingness and ability to pay reimbursement plans · Catchment area and size of local population Support for the development of private insurance sector • Development status of public health infrastucture **4** Operational efficiencies 3 Specialty offering and clinical excellence Recognition/accreditation by reputable Optimised occupancy rate and average length of stay Improving revenue per patient by offering more complex organizations such as JCI<sup>1</sup> • An optimal mix of general and specialty services – clinical specialties focus on key clinical capabilities instead of a full · Strong profit margins and healthy cash flows • Increasing consolidation of operations inter and intraspectrum of departments Investments into fast-growing therapeutical areas geographies, establishing greater economies of scale for · Partnerships with global leading hospital groups and platform players medical schools **5** Potential growth opportunities 6 COVID-19 impact Expansion of referral network to increase patient Return of local patient flow for non-emergency flow treatments Accessibility of land for expansion of the facilities Opening of borders and revival of medical tourism Reduced COVID-19 related services · Availability of bolt-on acquisition opportunities in the region Healthcare services continues to be the most active subsector in healthcare for M&A



Sources: Mergermarket

Notes: (1) Joint Commission International; (2) Other healthcare subsectors include Medical Devices, Medical Equipment & Services, Biotechnology Research, Drug Development, Drug Manufacturing, Drug Supply, Handicap Aids and Basic Healthcare Supplies, etc.

## Notable PE-owned healthcare services assets in Asia (1/2)

There are a large number of businesses that have grown significantly through deep partnerships with/investments by established financial sponsors

Target / Country	Description	# of bed	s Sponsor(s) S	Year <sup>1</sup>	Deal value (US\$m)	
MEDICA Synergie Redefining breathaire	• Operator of 7 multi/super-specialty hospitals offering specialised services related to Neurological Diseases, Cardiac Sciences, Orthopaedics, Gastroenterology, etc.	850	TEMASEK	NA <sup>2</sup>	2021	NA <sup>2</sup>
NEW FRONTIER HEALTH	• Operator of 9 hospital and 18 clinics specialising in Emergency Medicine, Pediatrics, Obstetrics & Gynecology, Radiology & Imaging, etc.	1,000	N NEW FRONTIER WARBURG PINCUS Content VILVO FOSUN RE	100%	2021	1,582
SUNWAY*	• Tertiary healthcare services provider offering Outpatient and Inpatient Specialty Care, Health and Wellness Programmes, and 24-hours Emergency services	616	₩GIC	16%	2021	181
Aurelius Healthcare	• Tertiary and private healthcare operator of 2 hospitals, specialising in Neuro Surgery, Oncology, Orthopaedic, Ophthalmology, etc.	280	NAVIS	NA <sup>2</sup>	2021	NA <sup>2</sup>
American-Sino OnCramendarias Services 美革局兄員務	<ul> <li>Hospital group operating private hospitals and outpatient facilities, specialising in Obstetrics &amp; Gynecology, and Pediatrics services</li> </ul>	120	DCP 德弘資本	100%	2021	NA <sup>2</sup>
	<ul> <li>Hospital group operating 7 hospitals across Vietnam, specialising in Obstetrics &amp; Gynaecology, Cardiology, Paediatrics, Oncology, Gastroenterology, etc.</li> </ul>	600	₩GIC	NA <sup>2</sup>	2020	204
HCG	• Hospital group operating 26 cancer centres, specialising in Cancer Treatment, Cardiology, Neurology, Orthopaedics, Gastroenterology, Urology, Internal Medicine, Pulmonary, etc.	2,063	CVC	50%	2020	294
<ul><li>•</li></ul>	<ul> <li>One of the largest hospitals in India specialising in Gastroenterology, Liver Sciences, Organ Transplant, Pulmonary Sciences, Renal Sciences, Oncology, etc.</li> </ul>	800	QUADRIA CAPITAL	NA <sup>2</sup>	2019	52 <sup>3</sup>
	• Hospital group operating 18 hospitals across the Philippines, offering premier tertiary healthcare services, cancer care, and clinical laboratory services	3,300	KKR ∯GIC	43%	2019	689
	• Hospital group operating 17 hospitals and 1 clinic across Malaysia, Indonesia, and Vietnam; specialises in General Surgery, Paediatreics, Obstetrics & Gynaecology, etc.	1,494	■ TPG	100%	2019	1,200

#### List of notable PE-owned healthcare services assets in Asia

Sources: Mergermarket, BDA insights

Notes: (1) Year of announcement; (2) Undisclosed; (3) Follow-on investment of an additional ~14% stake in 2019; previous acquisition of ~16% was in 2015

## Notable PE-owned healthcare services assets in Asia (2/2)

There are a large number of businesses that have grown significantly through deep partnerships with/investments by established financial sponsors

Target / Country	Description	# of beds	Sponsor(s) S	Sponsor(s) Stake (%)		Deal value (US\$m)
Sahyadri Hospitals	<ul> <li>Hospital group operating 8 hospitals across India, specialising in Critical Care, Neurosurgery, Cardiology, Cardiac Surgery, Orthopaedics, Gastroenterology, etc.</li> </ul>	900	e√erstone	NA <sup>2</sup>	2019	NA <sup>1</sup>
Sowenunashurhuno Contraction Contraction	<ul> <li>Private hospital specialising in Pituitary Tumor Endoscopy, Brain Tumour Treatment, Ear/Nose/Throat Surgery, Brain and Neurological Diseases, etc.</li> </ul>	485	AFFINITYEOUITY PARTNERS	20%	2019	211
	<ul> <li>Assisted reproductive services provider operating 5 facilities specialising in IVF, preimplantation genetic screening services, and preimplantation genetic diagnosis</li> </ul>	NA	WARBURG PINCUS SEQUOIA 些 中信银行 CHINA CITIC BANK	NA <sup>2</sup>	2018	NA <sup>2</sup>
ManipalHospitals	• Hospital group operating 27 hospitals across India, specialising in Accident and Emergency Care, Oncology, Cardiology, Gastrointestinal Science, etc.	7,600	TEMASEK	18%	2017	156
Elfe Care Private Linited	<ul> <li>Hospital group operating 17 hospitals across India, specialising in Oncology, Cardiac Sciences, Liver Transplant &amp; Biliary Sciences, Neurosciences, Thoracic Surgery, etc.</li> </ul>	3,200	KKR	49%	2017	200
HMI Heath Menagement	• Hospital group operating 2 hospitals, 1 specialist care centre, 1 eye care centre, multiple general practitioner clinics, and a healthcare training and education institute	506	IEQT	100%	2017	513
HOSPITAL World Class Healthcare in Vietnam	<ul> <li>Single hospital specialising in Internal Medicine, Dermatology, Cardiology, Gastroenterology &amp; Hepatology, Anaesthesiology, Dietetics &amp; Nutrition, etc.</li> </ul>	220	QUADRIA CAPITAL	NA <sup>2</sup>	2017	NA <sup>2</sup>
CLIMAL.	<ul> <li>Multi-specialty tertiary care hospital group operating 10 hospitals and 8 medical centres across India; specialises in Neurosurgery, Liver &amp; Renal Transplant, Critical Care, etc.</li> </ul>	1,800	₿GIC	NA <sup>2</sup>	2017	50
	<ul> <li>Single hospital providing examination and treatment services, specialising in Anaesthesiology Resuscitation, Cardiology, Dermatology, Obstetrics &amp; Gynaecology, etc.</li> </ul>	170	NAVIS	NA <sup>2</sup>	2016	NA <sup>2</sup>
ASIA PACIFIC MEDICAL GROUP	<ul> <li>Hospital group operating 8 hospitals across China, Singapore, Malaysia, and Hong Kong; specialises in Primary Care and Specialty Services</li> </ul>	2,000	NainCapital	NA <sup>2</sup>	2016	NA <sup>2</sup>

#### List of notable PE-owned healthcare services assets in Asia

## **BDA expertise**

Select BDA healthcare services transactions in the recent years, with dedicated healthcare bankers in Asia collaborating with deep sub-sector specialists globally

#### **BDA healthcare services expertise**



- BDA designed a highly efficient and customized transaction process – pre-emptively prepared third-party vendor due diligence to accelerate the process, providing endorsement to the business
- The transaction attracted a considerable number of topnotch investors



- BDA worked closely with the management team to articulate a clear investment thesis, including exploring an impact angle, and attended to multiple parties' interests through due diligence to bring in attractive offers
- We drove the best outcome for the client through a tailored structure to support the growth of the business



- BDA served as the co-advisor to Everlight Radiology on its sale to Intermediate Capital Group alongside Allier Capital, the Sydney-based boutique investment bank
- BDA's cross-border teams worked closely and contacted over 60 Asian strategic and financial sponsors active in the healthcare space

#### **BDA healthcare team**



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# Appendix



## Trading comparables – Southeast Asia

			EV/Revenue		EV/EBITDA		EBITDA Margins	
Company Country	Market Cap (US\$m)	EV (US\$m)	LTM	2022E	LTM	2022E	LTM	2022E
IHH Healthcare Berhad	12,645	14,488	3.7x	3.6x	14.4x	14.5x	23.6%	24.6%
Bangkok Dusit Medical Services	11,629	11,805	5.3x	5.1x	22.6x	21.3x	22.6%	23.9%
Bumrungrad International HOSPITAL	4,138	3,963	10.2x	8.7x	43.8x	30.6x	23.5%	28.4%
Mitra Keluarga	2,598	2,481	8.8x	8.5x	21.3x	23.0x	41.1%	37.0%
Sowยาบาลรามคำแหง Ramkhamhaeng Hospital	1,707	2,091	5.6x	7.1x	10.4x	24.1x	33.9%	29.3%
e the second sec	1,541	1,668	4.6x	4.6x	12.7x	15.7x	36.1%	29.7%
	1,469	1,892	9.9x	NA	37.6x	NA	26.2%	NA
RafflesMedical Your Trusted Partner for Health	1,465	1,454	2.8x	3.0x	13.0x	14.6x	20.1%	20.4%
THONBURI HEALTHCARE GROUP	1,410	1,661	4.7x	5.5x	16.3x	21.6x	27.0%	25.5%
BCC H	1,363	1,407	1.9x	2.9x	4.0x	7.8x	48.1%	36.8%
สมิติเวช samitivej	1,298	1,241	3.8x	NA	14.4x	NA	25.2%	NA
	1,130	1,041	2.7x	4.1x	5.3x	11.2x	49.7%	36.3%
	922	1,231	5.4x	6.5x	14.7x	26.9x	26.4%	24.1%
	872	806	1.3x	1.4x	5.4x	6.2x	19.7%	23.2%
	799	1,558	2.6x	2.5x	12.6x	11.6x	17.1%	21.3%
ศิครินทร์ Sikarın	693	692	3.5x	NA	9.6x	NA	35.5%	NA
โรงพยาบาลเชียงไหม่ ราม CHIANGMAI RAM HOSPITAL	316	389	3.1x	NA	14.8x	NA	20.5%	NA
Mean			4.7x	4.9x	16.1x	17.6x	29.2%	27.7%
Median			3.8x	4.6x	14.4x	15.7x	26.2%	25.5%

# Trading comparables – Greater China

			EV/Revenue		EV/Revenue EV/EBITDA		EBITDA	Margins
Company Cou	Market Cap ntry (US\$m)	EV (US\$m)	LTM	2022E	LTM	2022E	LTM	2022E
EY3 愛尔眼科 ALLE ETX ROSPITA	34,047	34,335	14.7x	12.6x	45.1x	43.0x	29.7%	29.2%
fc medical *	7,459	7,590	18.2x	15.6x	47.0x	42.1x	35.7%	37.1%
нудеіа	3,795	3,818	10.5x	7.9x	38.4x	26.9x	26.9%	29.2%
	3,572	4,104	10.6x	8.9x	NA	NA	NA	NA
	2,206	2,152	4.7x	NA	NA	NA	5.3%	NA
	2,065	2,123	7.4x	5.4x	25.6x	17.0x	26.9%	31.7%
☆ 条間医疗 CR MEDICAL	839	759	1.1x	0.9x	7.7x	6.5x	11.9%	14.5%
ARRAIL 瑞示*	785	734	2.9x	2.6x	NA	14.0x	3.0%	18.7%
C-MER 希瑪	<b>*</b> 728	732	5.2x	3.5x	34.3x	21.3x	5.4%	16.3%
日本に変	147	232	2.9x	NA	9.8x	NA	28.6%	NA
23日月最宁医院股份有限公司 WEISCHOU XAAXAANG PROSITIAL CO. LTD	111	205	1.1x	1.0x	5.6x	6.2x	16.7%	15.4%
	103	92	1.0x	NA	5.9x	NA	15.8%	NA
Mean			6.7x	6.5x	24.4x	22.1x	18.7%	24.0%
Median			4.9x	5.4x	25.6x	19.2x	16.7%	24.0%

# Trading comparables – India

			EV/Revenue		EV/EBITDA		EBITDA Margins	
Company Country	Market Cap (US\$m)	EV (US\$m)	LTM	2022E	LTM	2022E	LTM	2022E
Apollo HOSPITALS	7,114	7,464	4.0x	3.7x	27.1x	28.1x	14.9%	13.2%
Healthcare	4,464	4,516	9.1x	7.0x	38.1x	27.3x	23.3%	25.8%
🕯 Fortis 🔍	2,354	2,565	3.6x	3.4x	19.1x	18.0x	17.4%	18.7%
Narayana Health Health for all. All for health	1,628	1,681	3.6x	3.3x	20.7x	18.4x	17.7%	18.0%
KIMS HOSPITALS"	1,204	1,216	5.8x	4.8x	18.0x	16.1x	31.5%	29.6%
Rainbow <sup>*</sup> Children's Hospital	610	657	5.4x	NA	17.1x	NA	31.3%	NA
HealthCare Global Enterprises Limited	484	571	3.2x	3.0x	19.2x	16.7x	17.0%	17.8%
Mean			5.0x	4.2x	22.8x	20.8x	21.9%	20.5%
Median			4.0x	3.5x	19.2x	18.2x	17.7%	18.3%