

The global investment banking advisor for Asia

Asian healthcare services Time to look beyond COVID-19

July 2022

Executive summary

As an increasing number of countries in Asia achieve a vaccination rate of 80%, they are gradually removing COVID-19 related social and border restrictions. It is time to revisit the fundamentals and attractiveness of the Asian healthcare services industry

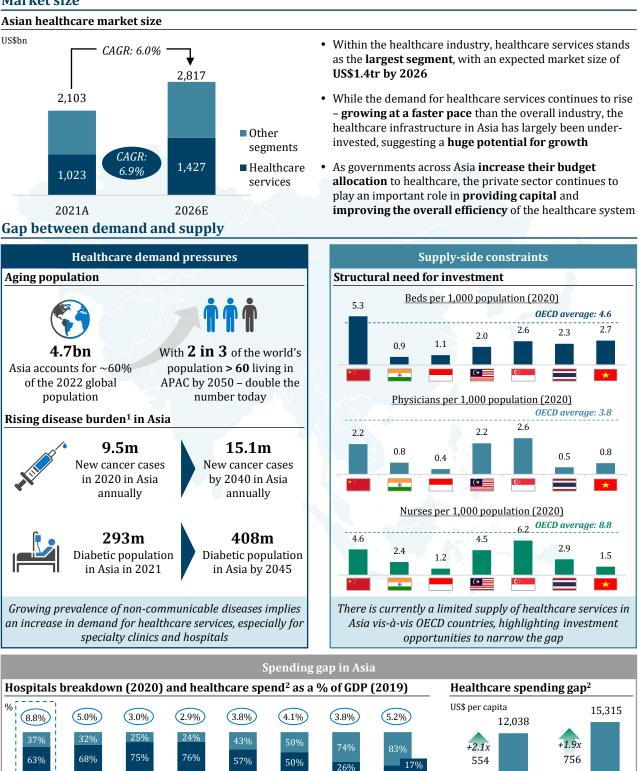
Key takeaways

 Demand for healthcare services in Asia will continue to rise – the segment is growing at a faster pace than the overall healthcare industry although healthcare infrastructure has been largely under-invested historically The Asian healthcare services market is expected to grow at a CAGR of 6.9% from 2021 to 2026, becoming a US\$1.4tr market
• Even as governments across Asia increase their budget allocation to healthcare , the private sector continues to play an important role in providing capital and improving the overall efficiency of the healthcare system
• Financial sponsors have been, and will continue to be, active buyers of quality hospital and healthcare services assets
• Sponsors have been involved in 25% of healthcare services transactions from 2017 to 2021
• The global dry powder of private equity funds reached a new record of US\$1.8tr in February 2022 following a record year of fundraising activities
• Asian M&A activity in the next two to three years will continue to be strong, driven by consolidation and bolt-on acquisitions by strategic players in their core markets and investments by financial sponsors into both platform and growth companies



Asian healthcare services market snapshot

The Asian healthcare market size is expected to reach US\$2.8tr by 2026, driven by a growing population, rising affluence, and a mounting disease burden



Market size

OECD

Private Hospitals (%)
 Public Hospitals (%)
 Healthcare Spend (% of GDP)
 Sources: L.E.K. Consulting, WHO, JPMorgan, International Diabetes Federation, Fitch, OECD, Singapore Business Review

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Notes: (1) For non-communicable diseases; (2) Includes both public and private health expenditure

2026

Asia North America

2021

Post-COVID market insights – Southeast Asia¹

Post COVID-19, hospital groups in SEA will focus on their core markets to drive growth in the near term. Financial sponsors will continue to be active buyers of quality hospital assets

Key statistics¹

Population ²	594m
Population > 65 y.o. ²	45m
Hospital beds per 1,000 population ³	1.7
Doctors per 1,000 population ³	1.3
Nurses per 1,000 population ³	4.2
Private healthcare spend per capita ⁴	US\$114
Public healthcare spend per capita ⁴	US\$134

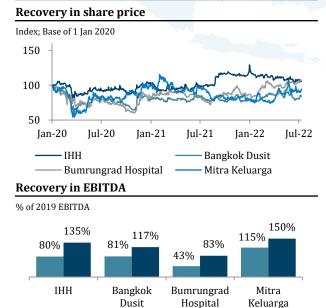
Overview and outlook

- The private health sector in Southeast Asia is **well-developed** with established, **leading medical groups** in the region such as IHH, Raffles Medical Group, Bumrungrad International Hospital, etc.
- With most of Southeast Asian countries moving toward **co-existence with COVID-19** and economic activities largely back to normal, private hospital groups are seeing a **recovery of local patient flows** with a hope for the **return of medical tourism** this year and **future expansion of operations** outside of SEA (e.g., China)
- EBITDA now exceeds pre-pandemic levels for most peers, and share prices have remained resilient through volatile market conditions given the **essential nature of healthcare services** and **pent-up demand**
- In the near term, private hospital groups will continue to **focus on their core markets** in regions where they expect **significant growth** and **opportunities for operational improvements**
- We expect that M&A activity in the next 2-3 years will center around **horizonal consolidation** to recognize synergies, **bolt-on acquisitions** to add clinical specialties, and **expansion of referral network**

Valuation environment - transaction comparables

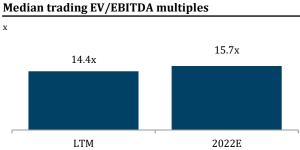


Strong recovery from COVID-19



Valuation environment





Sources: L.E.K. Consulting, WHO, JPMorgan, Fitch, Worldbank Notes: (1) Includes Indonesia, Malaysia, Philippines, Singapore, Thailand, and Vietnam; (2) As of 2021; (3) As of 2020; (4) As of 2019; (5) Includes deals without multiple disclosed; (6) Undisclosed

■ 2020A ■ 2022E

Post-COVID market insights – Greater China¹

Specialty hospitals will generate stronger investor interest; Sponsors with hospital platforms, listed hospital groups, and insurance/tech companies are becoming more active buyers

Key statistics¹

n n Population ²	1,419m
Population > 65 y.o. ²	184m
Hospital beds per 1,000 population ³	5.3
Doctors per 1,000 population ³	2.2
Nurses per 1,000 population ³	4.6
Private healthcare spend per capita ⁴	US\$227
Public healthcare spend per capita ⁴	US\$288

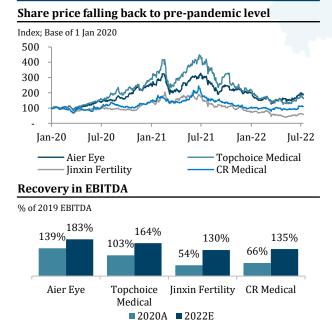
Overview and outlook

- Despite the recent COVID-19 outbreak, the healthcare services segment is **expected to recover quickly** given its fundamental nature of business
- Since mid-2021 healthcare valuations have contracted in China given investor fears that regulators may crack down on healthcare companies
- There is strong investment appetite for **specialty hospitals**, including **"hard-to-treat"** specialties that have high entry barriers and are complementary to public hospitals (e.g., oncology, cardiology, neurology), and specialty hospitals with **out-of-pocket payments** and room for standardisation (e.g., ophthalmology, dental)
- Hospital groups and chains are gaining scale via acquisition, with hospital chains attracting higher valuations than standalone hospitals
- The **investor universe is increasingly focused** with active buyers being PEs with hospital platforms, listed hospital groups, insurance companies, tech companies⁷, and sovereign wealth funds⁷
- Hospital operators are clustering in top-tier cities (e.g., Beijing, Shanghai) and regions with net population inflows (e.g., Zhejiang province, Yangtze River Delta, the Greater Bay Area, Chengdu, Chongqing)

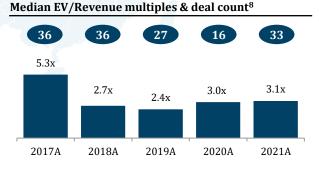
Valuation environment - transaction comparables



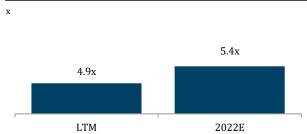
Normalization from COVID-19



Valuation environment



Median trading EV/Revenue multiples



Sources: L.E.K. Consulting, WHO, JPMorgan, Fitch, Worldbank Notes: (1) Includes Mainland China and Hong Kong; (2) As of 2021; (3) As of 2020; (4) As of 2019; (5) United Family Healthcare became New Frontier Health after being acquired by New Frontier Group in 2019; (6) Undisclosed; (7) Tech companies and sovereign wealth funds are primarily participating in capital raises as minority investors; (8) Includes deals without multiple disclosed

Post-COVID market insights - India

Indian healthcare services industry offers vast opportunities for investment in both urban and rural areas

Key statistics

††† Population ¹	1,358m
$\dot{\mathbf{n}}$ $\dot{\mathbf{n}}$ Population > 65 y.o. ¹	94m
Hospital beds per 1,000 population ²	0.9
Doctors per 1,000 population ²	0.8
Nurses per 1,000 population ²	2.4
Private healthcare spend per capita ³	US\$41
$\widehat{\coprod} Public healthcare spend per capita3$	US\$20

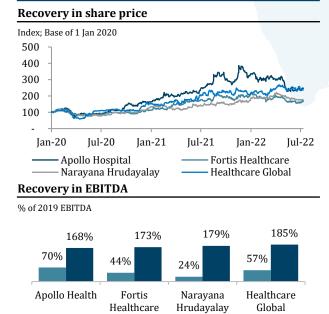
Overview and outlook

- The market size of India's healthcare industry has been growing at a CAGR of ~22% from 2016 to 2021, with the total addressable market expected to reach US\$372bn in 2022
- Healthcare has become **one of the largest sectors** of the Indian economy, in terms of **both revenue** and **employment**
- Hospital businesses account for ~80% of the overall healthcare industry in India
- India aims to achieve **3 beds per 1,000** people by **2025**, implying an additional **3m beds** will be needed
 - India's hospital/medical infrastructure subsector offers ~600 active investment opportunities worth ~US\$26bn under the NIP⁴
 - Private hospital players are moving into tier 2 / tier 3 locations
 - **Growth of multi-specialty** and **single-specialty hospitals** has taken place mainly on the back of **private equity funding**
- The hospital and diagnostics sub-sector received **US\$6.7bn** of FDI inflows between 2000 and 2020

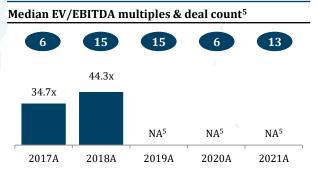
Valuation environment - transaction comparables



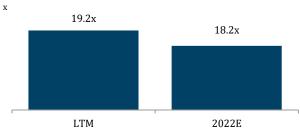
Strong recovery from COVID-19



Valuation environment



Median trading EV/EBITDA multiples



Sources: L.E.K. Consulting, WHO, JPMorgan, Fitch, Worldbank, India Investment Grid

■ 2020A ■ 2022E

Notes: (1) As of 2021; (2) As of 2020; (3) As of 2019; (4) National Infrastructure Pipeline – as of 11 July 2022; (5) Includes deals without multiple disclosed

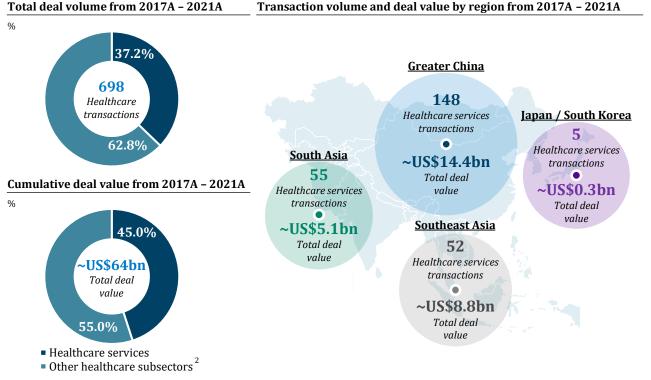
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Value proposition of hospital assets and M&A activities

Hospital operators have been repositioning their healthcare services businesses to appeal better to end-consumers and investors, with a view to boost valuation

Key considerations and factors affecting positioning and competitiveness of hospital assets

2 Regulatory environment and support 1 Geographic location and macro environment • Economic development stage of the country and Favourable government policies and preferential tax policies for the private health sector region · Per capita disposable income and local population's • Inclusion in the national insurance/government's willingness and ability to pay reimbursement plans · Catchment area and size of local population Support for the development of private insurance sector • Development status of public health infrastucture **4** Operational efficiencies 3 Specialty offering and clinical excellence Recognition/accreditation by reputable Optimised occupancy rate and average length of stay Improving revenue per patient by offering more complex organizations such as JCI¹ • An optimal mix of general and specialty services – clinical specialties focus on key clinical capabilities instead of a full · Strong profit margins and healthy cash flows • Increasing consolidation of operations inter and intraspectrum of departments Investments into fast-growing therapeutical areas geographies, establishing greater economies of scale for · Partnerships with global leading hospital groups and platform players medical schools **5** Potential growth opportunities 6 COVID-19 impact Expansion of referral network to increase patient Return of local patient flow for non-emergency flow treatments Accessibility of land for expansion of the facilities Opening of borders and revival of medical tourism Reduced COVID-19 related services · Availability of bolt-on acquisition opportunities in the region Healthcare services continues to be the most active subsector in healthcare for M&A



Sources: Mergermarket

Notes: (1) Joint Commission International; (2) Other healthcare subsectors include Medical Devices, Medical Equipment & Services, Biotechnology Research, Drug Development, Drug Manufacturing, Drug Supply, Handicap Aids and Basic Healthcare Supplies, etc.

Notable PE-owned healthcare services assets in Asia (1/2)

There are a large number of businesses that have grown significantly through deep partnerships with/investments by established financial sponsors

Target / Country	Description	# of bed	s Sponsor(s) S	Year ¹	Deal value (US\$m)	
MEDICA Synergie Redefining breathaire	• Operator of 7 multi/super-specialty hospitals offering specialised services related to Neurological Diseases, Cardiac Sciences, Orthopaedics, Gastroenterology, etc.	850	TEMASEK	NA ²	2021	NA ²
NEW FRONTIER HEALTH	• Operator of 9 hospital and 18 clinics specialising in Emergency Medicine, Pediatrics, Obstetrics & Gynecology, Radiology & Imaging, etc.	1,000	N NEW FRONTIER WARBURG PINCUS Content VILVO FOSUN RE	100%	2021	1,582
SUNWAY*	• Tertiary healthcare services provider offering Outpatient and Inpatient Specialty Care, Health and Wellness Programmes, and 24-hours Emergency services	616	₩GIC	16%	2021	181
Aurelius Healthcare	• Tertiary and private healthcare operator of 2 hospitals, specialising in Neuro Surgery, Oncology, Orthopaedic, Ophthalmology, etc.	280	NAVIS	NA ²	2021	NA ²
American-Sino OnCramendarias Services 美革局兄員務	 Hospital group operating private hospitals and outpatient facilities, specialising in Obstetrics & Gynecology, and Pediatrics services 	120	DCP 德弘資本	100%	2021	NA ²
	 Hospital group operating 7 hospitals across Vietnam, specialising in Obstetrics & Gynaecology, Cardiology, Paediatrics, Oncology, Gastroenterology, etc. 	600	₩GIC	NA ²	2020	204
HCG	• Hospital group operating 26 cancer centres, specialising in Cancer Treatment, Cardiology, Neurology, Orthopaedics, Gastroenterology, Urology, Internal Medicine, Pulmonary, etc.	2,063	CVC	50%	2020	294
•	 One of the largest hospitals in India specialising in Gastroenterology, Liver Sciences, Organ Transplant, Pulmonary Sciences, Renal Sciences, Oncology, etc. 	800	QUADRIA CAPITAL	NA ²	2019	52 ³
	• Hospital group operating 18 hospitals across the Philippines, offering premier tertiary healthcare services, cancer care, and clinical laboratory services	3,300	KKR ∯GIC	43%	2019	689
	• Hospital group operating 17 hospitals and 1 clinic across Malaysia, Indonesia, and Vietnam; specialises in General Surgery, Paediatreics, Obstetrics & Gynaecology, etc.	1,494	■ TPG	100%	2019	1,200

List of notable PE-owned healthcare services assets in Asia

Sources: Mergermarket, BDA insights

Notes: (1) Year of announcement; (2) Undisclosed; (3) Follow-on investment of an additional ~14% stake in 2019; previous acquisition of ~16% was in 2015

Notable PE-owned healthcare services assets in Asia (2/2)

There are a large number of businesses that have grown significantly through deep partnerships with/investments by established financial sponsors

Target / Country	Description	# of beds	Sponsor(s) S	Sponsor(s) Stake (%)		Deal value (US\$m)
Sahyadri Hospitals	 Hospital group operating 8 hospitals across India, specialising in Critical Care, Neurosurgery, Cardiology, Cardiac Surgery, Orthopaedics, Gastroenterology, etc. 	900	e√erstone	NA ²	2019	NA ¹
Sowenunashurhuno Contraction Contraction	 Private hospital specialising in Pituitary Tumor Endoscopy, Brain Tumour Treatment, Ear/Nose/Throat Surgery, Brain and Neurological Diseases, etc. 	485	AFFINITYEOUITY PARTNERS	20%	2019	211
	 Assisted reproductive services provider operating 5 facilities specialising in IVF, preimplantation genetic screening services, and preimplantation genetic diagnosis 	NA	WARBURG PINCUS SEQUOIA 些 中信银行 CHINA CITIC BANK	NA ²	2018	NA ²
ManipalHospitals	• Hospital group operating 27 hospitals across India, specialising in Accident and Emergency Care, Oncology, Cardiology, Gastrointestinal Science, etc.	7,600	TEMASEK	18%	2017	156
Elfe Care Private Linited	 Hospital group operating 17 hospitals across India, specialising in Oncology, Cardiac Sciences, Liver Transplant & Biliary Sciences, Neurosciences, Thoracic Surgery, etc. 	3,200	KKR	49%	2017	200
HMI Heath Menagement	• Hospital group operating 2 hospitals, 1 specialist care centre, 1 eye care centre, multiple general practitioner clinics, and a healthcare training and education institute	506	IEQT	100%	2017	513
HOSPITAL World Class Healthcare in Vietnam	 Single hospital specialising in Internal Medicine, Dermatology, Cardiology, Gastroenterology & Hepatology, Anaesthesiology, Dietetics & Nutrition, etc. 	220	QUADRIA CAPITAL	NA ²	2017	NA ²
CLIMAL.	 Multi-specialty tertiary care hospital group operating 10 hospitals and 8 medical centres across India; specialises in Neurosurgery, Liver & Renal Transplant, Critical Care, etc. 	1,800	₿GIC	NA ²	2017	50
	 Single hospital providing examination and treatment services, specialising in Anaesthesiology Resuscitation, Cardiology, Dermatology, Obstetrics & Gynaecology, etc. 	170	NAVIS	NA ²	2016	NA ²
ASIA PACIFIC MEDICAL GROUP	 Hospital group operating 8 hospitals across China, Singapore, Malaysia, and Hong Kong; specialises in Primary Care and Specialty Services 	2,000	NainCapital	NA ²	2016	NA ²

List of notable PE-owned healthcare services assets in Asia

BDA expertise

Select BDA healthcare services transactions in the recent years, with dedicated healthcare bankers in Asia collaborating with deep sub-sector specialists globally

BDA healthcare services expertise



- BDA designed a highly efficient and customized transaction process – pre-emptively prepared third-party vendor due diligence to accelerate the process, providing endorsement to the business
- The transaction attracted a considerable number of topnotch investors



- BDA worked closely with the management team to articulate a clear investment thesis, including exploring an impact angle, and attended to multiple parties' interests through due diligence to bring in attractive offers
- We drove the best outcome for the client through a tailored structure to support the growth of the business



- BDA served as the co-advisor to Everlight Radiology on its sale to Intermediate Capital Group alongside Allier Capital, the Sydney-based boutique investment bank
- BDA's cross-border teams worked closely and contacted over 60 Asian strategic and financial sponsors active in the healthcare space

BDA healthcare team



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Appendix



Trading comparables – Southeast Asia

			EV/Revenue		EV/EBITDA		EBITDA Margins	
Company Country	Market Cap (US\$m)	EV (US\$m)	LTM	2022E	LTM	2022E	LTM	2022E
IHH Healthcare Berhad	12,645	14,488	3.7x	3.6x	14.4x	14.5x	23.6%	24.6%
Bangkok Dusit Medical Services	11,629	11,805	5.3x	5.1x	22.6x	21.3x	22.6%	23.9%
Bumrungrad International HOSPITAL	4,138	3,963	10.2x	8.7x	43.8x	30.6x	23.5%	28.4%
Mitra Keluarga	2,598	2,481	8.8x	8.5x	21.3x	23.0x	41.1%	37.0%
Sowยาบาลรามคำแหง Ramkhamhaeng Hospital	1,707	2,091	5.6x	7.1x	10.4x	24.1x	33.9%	29.3%
e the second sec	1,541	1,668	4.6x	4.6x	12.7x	15.7x	36.1%	29.7%
	1,469	1,892	9.9x	NA	37.6x	NA	26.2%	NA
RafflesMedical Your Trusted Partner for Health	1,465	1,454	2.8x	3.0x	13.0x	14.6x	20.1%	20.4%
THONBURI HEALTHCARE GROUP	1,410	1,661	4.7x	5.5x	16.3x	21.6x	27.0%	25.5%
BCC H	1,363	1,407	1.9x	2.9x	4.0x	7.8x	48.1%	36.8%
สมิติเวช samitivej	1,298	1,241	3.8x	NA	14.4x	NA	25.2%	NA
	1,130	1,041	2.7x	4.1x	5.3x	11.2x	49.7%	36.3%
	922	1,231	5.4x	6.5x	14.7x	26.9x	26.4%	24.1%
	872	806	1.3x	1.4x	5.4x	6.2x	19.7%	23.2%
	799	1,558	2.6x	2.5x	12.6x	11.6x	17.1%	21.3%
ศิครินทร์ Sikarın	693	692	3.5x	NA	9.6x	NA	35.5%	NA
โรงพยาบาลเชียงไหม่ ราม CHIANGMAI RAM HOSPITAL	316	389	3.1x	NA	14.8x	NA	20.5%	NA
Mean			4.7x	4.9x	16.1x	17.6x	29.2%	27.7%
Median			3.8x	4.6x	14.4x	15.7x	26.2%	25.5%

Trading comparables – Greater China

			EV/Revenue		EV/Revenue EV/EBITDA		EBITDA	Margins
Company Cou	Market Cap ntry (US\$m)	EV (US\$m)	LTM	2022E	LTM	2022E	LTM	2022E
EY3 愛尔眼科 ALLE ETX ROSPITA	34,047	34,335	14.7x	12.6x	45.1x	43.0x	29.7%	29.2%
fc medical *	7,459	7,590	18.2x	15.6x	47.0x	42.1x	35.7%	37.1%
нудеіа	3,795	3,818	10.5x	7.9x	38.4x	26.9x	26.9%	29.2%
	3,572	4,104	10.6x	8.9x	NA	NA	NA	NA
	2,206	2,152	4.7x	NA	NA	NA	5.3%	NA
	2,065	2,123	7.4x	5.4x	25.6x	17.0x	26.9%	31.7%
☆ 条間医疗 CR MEDICAL	839	759	1.1x	0.9x	7.7x	6.5x	11.9%	14.5%
ARRAIL 瑞示*	785	734	2.9x	2.6x	NA	14.0x	3.0%	18.7%
C-MER 希瑪	* 728	732	5.2x	3.5x	34.3x	21.3x	5.4%	16.3%
日本に変	147	232	2.9x	NA	9.8x	NA	28.6%	NA
23日月最宁医院股份有限公司 WEISCHOU XAAXAANG PROSITIAL CO. LTD	111	205	1.1x	1.0x	5.6x	6.2x	16.7%	15.4%
	103	92	1.0x	NA	5.9x	NA	15.8%	NA
Mean			6.7x	6.5x	24.4x	22.1x	18.7%	24.0%
Median			4.9x	5.4x	25.6x	19.2x	16.7%	24.0%

Trading comparables – India

			EV/Revenue		EV/EBITDA		EBITDA Margins	
Company Country	Market Cap (US\$m)	EV (US\$m)	LTM	2022E	LTM	2022E	LTM	2022E
Apollo HOSPITALS	7,114	7,464	4.0x	3.7x	27.1x	28.1x	14.9%	13.2%
Healthcare	4,464	4,516	9.1x	7.0x	38.1x	27.3x	23.3%	25.8%
🕯 Fortis 🔍	2,354	2,565	3.6x	3.4x	19.1x	18.0x	17.4%	18.7%
Narayana Health Health for all. All for health	1,628	1,681	3.6x	3.3x	20.7x	18.4x	17.7%	18.0%
KIMS HOSPITALS"	1,204	1,216	5.8x	4.8x	18.0x	16.1x	31.5%	29.6%
Rainbow [*] Children's Hospital	610	657	5.4x	NA	17.1x	NA	31.3%	NA
HealthCare Global Enterprises Limited	484	571	3.2x	3.0x	19.2x	16.7x	17.0%	17.8%
Mean			5.0x	4.2x	22.8x	20.8x	21.9%	20.5%
Median			4.0x	3.5x	19.2x	18.2x	17.7%	18.3%